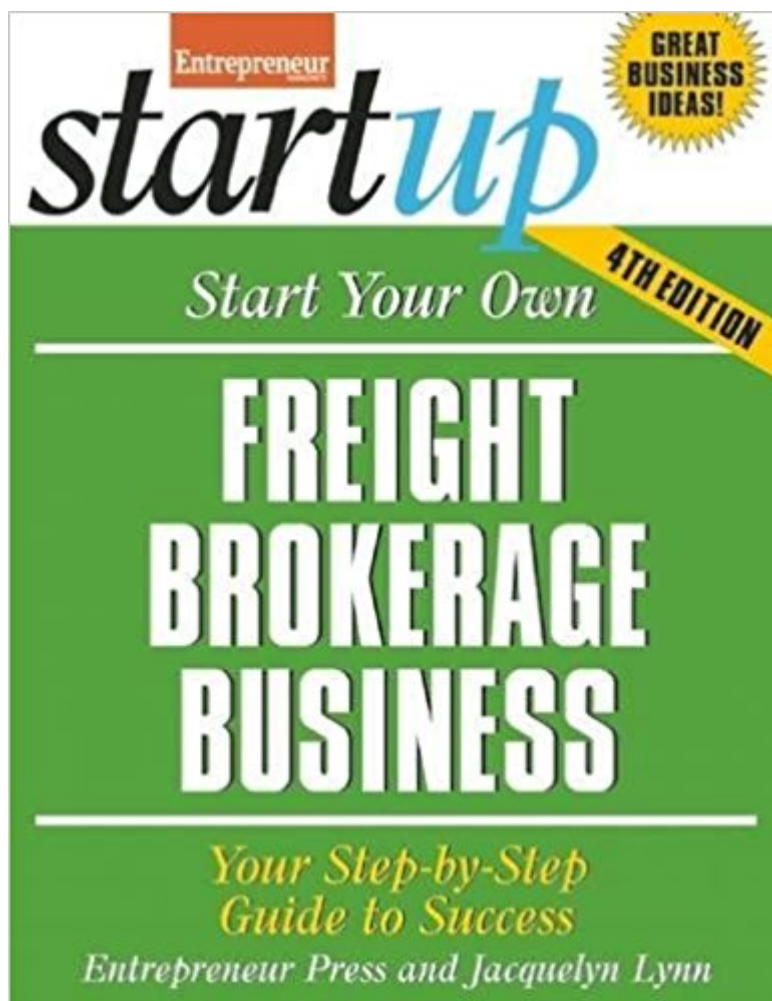




The book was found

Start Your Own Freight Brokerage Business: Your Step-By-Step Guide To Success (StartUp Series)



Synopsis

Looking to start a business and turn a profit in a very short time? Then becoming a freight broker is likely for you! The experts at Entrepreneur lay out a step-by-step approach to starting a freight brokerage business, showing aspiring entrepreneurs how to establish a business, define services, find reliable carriers, set rates, and more. Requiring no special training or knowledge of the shipping industry, this guide provides real life examples, sound business advice, and priceless tips on creating a successful company in this billion-dollar industry.

Book Information

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Customer Reviews

Arrange for Your Success Looking for a homebased business, in a thriving industry, with low overhead and high profit potential? Freight brokering is likely for you! Earn your share of the billion-dollar transportation industry pairing shippers and carriers to move cargo, and making money in the process. The experts at Entrepreneur equip you with the knowledge you need to start your business, manage day-to-day operations, prepare for minute-by-minute changes, and address unexpected challenges in freight transportation. Learn how to: Establish your business and define your services Organize your business with sample checklists, worksheets, invoices, receipts, and agreements Get bonded and certified to meet the requirements of the industry Track and manage the financials, sales, and operations Find and build relationships with reliable carriers Set rates and commissions Manage delays, damage claims, or cargo loss Choose the right avenues for marketing your services Find, hire, and keep good employees—and what to do when you lose them And

morePlus, gain valuable insight, tips, and sound business advice from successful freight brokers who have managed, shipped, and seen it all. Find success in freight—join this billion-dollar industry today!

Arrange for Your Success Looking for a homebased business, in a thriving industry, with low overhead and high profit potential? Freight brokering is likely for you! Earn your share of the billion-dollar transportation industry pairing shippers and carriers to move cargo, and making money in the process. The experts at Entrepreneur equip you with the knowledge you need to start your business, manage day-to-day operations, prepare for minute-by-minute changes, and address unexpected challenges in freight transportation. Learn how to: Establish your business and define your services Organize your business with sample checklists, worksheets, invoices, receipts, and agreements Get bonded and certified to meet the requirements of the industry Track and manage the financials, sales, and operations Find and build relationships with reliable carriers Set rates and commissions Manage delays, damage claims, or cargo loss Choose the right avenues for marketing your services Find, hire, and keep good employeesand what to do when you lose them And more Plus, gain valuable insight, tips, and sound business advice from successful freight brokers who have managed, shipped, and seen it all. Find success in freightjoin this billion-dollar industry today!"

The sub-title to this book is: Your Step-by-Step Start Up Guide, and I can tell you this, Entrepreneur is 'the source' when it comes to guides and information to anything related to planning, research, marketing and starting any type of small business, and if you want to open up a freight brokerage business, you cannot go wrong with this book. The good news is that this book is short, yet, packed with solid information to get you on the right road towards getting you started in the freight brokerage business. However, it would not be fair for me to say that this is ALL that you need to be successful in this business. I have worked in the transportation business since 2003 and I can tell you that is is a rough and tumble, extremely competitive business and you have characters in this business that will chew you up in a minute. It is possible to earn in excess of hundreds of thousands of dollars in this business per year and though this book is a good start, you should really consider exposing yourself personally to the trucking industry before going 'all-in' as a Freight Broker. This book will give you the 'language and knowledge' so that you at least do not go in as a total rookie.

This book teaches you good qualities in business. Ins and outs of the trade. I recommend purchasing this book for yourself

This is an awesome book to give you step by step basic information on how to start a freight broker company.

Great book a lot good information if want to become a freight broker

Very helpful and filled with answers to any questions you may have.

The book was written in before the internet mainstream era. It's ok, have nice examples, but it need to be updated to the current brokerage scenario and the new technologies around.

Simple facts valid for every type of business, nothing specific for freight brokering. Waste of time, better to buy a book like how to star business for dummies.

I would recommend this read to all inspiring brokers. It was very eye opening. Had personal experience from active brokers.

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